

Up and away to **new galaxies**

LIFT OFF WITH SVENSTOL®

The German National Aeronautics and Space Research Centre uses Svenstol® office chairs for its pioneering research.

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ROBUST AND COMFORTABLE

Our new products help make you even more comfortable at work.

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To Mars and back – Svenstol® supports space research

Is there life on other planets? How can we predict natural disasters? These are just some of the fascinating questions that the German National Aeronautics and Space Research Centre, or DLR, strives to answer. And to ensure that the DLR researchers remain healthy and comfortable while they go about this important work, the centre is kitted out with Svenstol® 24-hour chairs.

The German National Aeronautics and Space Research Centre, or DLR, employs approximately 8000 people at 16 German sites and 32 institutes and establishments. The team at the federal research centre studies the earth and the solar system, and works on the development of sustainable and environmentally friendly technologies. Our 24-hour chairs are used at the largest DLR site in Oberpfaffenhofen, where around 1600 employees work on research and development in the fields of robotics, commu-

nication and the diverse facets of earth exploration. One of the team's key projects is the control of the Columbus laboratory. The lab, located on the International Space Station (ISS), uses the zero-gravity conditions of space to conduct physical and biological research – to identify the causes of muscular and skeletal degeneration in humans, for example, or to find new ways to burn fuels in a more efficient, more environmentally friendly way.

Many of the Oberpfaffenhofen site's projects and missions are well-known among the general public and are regularly covered by the media. The team's collaboration with Hollywood film makers was a special highlight for the DLR. Based on images from the Mars Express probe, DLR scientists reconstructed the journey that astronaut Mark Watney takes to the Schiaparelli crater, in pursuit of the rescue crew on the Ares IV, in the blockbuster film "The Martian". The overflight sequence in the film was created from around 7300 stereo images.

We are proud to support the fascinating work carried out at the DLR with Svenstol® office chairs. By ensuring that researchers maintain a healthy seated posture at work, our chairs support the DLR in its future research missions in space and on planet earth. Further information on the work of the DLR is available at: www.dlr.de

[Want to take a trip into space from the comfort of your own living room? Then enter our competition! \(See back page\)](#)

A new world of options

Svenstol® is renowned for world-class stability and comfort – especially in settings where office chairs are used for sustained periods. To satisfy the demanding requirements of our users, we continually re-engineer and develop our 24-hour chairs. New to the range: the back plate and 150+ version.



S5 150+

For users weighing over 150 kilograms

To meet the specific needs of users weighing significantly more than 150 kilograms, we have developed a new 150+ version of the Svenstol® S5 and S6 models. This alternative to our activePlus system is based on modified mechanical technology: We have added more springs, reduced the tilt angle by five degrees and removed the negative seat tilt feature for greater stability and a healthy seated posture. The models also benefit from a reinforced seat pan and gas springs; the mechanics of the chair can be adjusted for body weights between 80 and 200 kilograms, and the dynamic load capacity has increased by approximately 20%.



S5 with back plate

Robust and long-lasting

If you scoot around the workplace on your office chair, it's hard to avoid knocks and bumps against desk edges and other obstacles. The impact can soon damage the cover of your seat. Svenstol® chairs are also vulnerable to collisions, as the back rest, which is designed to accommodate varied seated postures and to relieve pressure on the intervertebral discs, features a large tilt angle. To ensure that Svenstol® users can still move around unhindered, we have developed a plastic back plate for the S5 model. The plate protects the chair against constant collisions with sharp protruding edges. Unlike a fabric cover, the plate can be easily replaced if needed.

Svenstol® S5: Winner of comparative test

Results: Dynamic seat concepts compared

"Ergonomics Live" special show at Arbeitsschutz Aktuell trade fair, 11 to 13 October 2016 in Hamburg

Seat concept/model	Stolcomfort (Svenstol®)	Nowy Styl (xenium-duo back®)	Mey Chair (The One)	Löffler (LG 747D)	Pending (Spirit Pro)	Mey Chair (A20-TR-Comfort-KL)
How would you rate the manoeuvrability and dynamic performance of the seat?	1.33	2.18	2.14	2.27	1.73	2.67
How comfortable is the chair?	1.67	1.68	2.14	2.14	1.77	3.00
How easy is the chair to adjust? Consider adjustment of seat height, back rest and arm rests.	1.83	1.86	2.18	2.09	2.05	2.67
How would you rate the chair design?	2.00	2.09	2.68	2.59	1.86	3.00
How well could you work and be productive on this chair?	1.83	1.76	2.14	2.29	1.81	2.67
To what extent would you like to own this chair?	1.67	2.10	2.52	2.62	2.00	2.83
Average rating	1.72	1.95	2.30	2.33	1.87	2.81

The ratings use a scale of 1 to 6 (1 = very good to 6 = unsatisfactory).



Typically Swedish!

Log cabins and strong-willed children

SVENSTOL® WAS ORIGINALLY FOUNDED IN SWEDEN. HERE, WE SHARE SOME CURIOUS, FASCINATING AND HUMOROUS FACTS TO SHOW YOU WHAT MAKES THIS SCANDINAVIAN COUNTRY SO UNIQUE AND HOW IT CONTINUES TO INSPIRE US EVERY DAY.

Almost everyone has heard of Pippi Longstocking – the little girl with famous plaited red pigtails, who lives without her parents in an enormous villa, stands up for herself against ignorant adults, and goes off on adventures all her own, has long been and still remains an idol for children. And it's no coincidence that Pippi's literary 'mother' was Swedish author Astrid Lindgren – because Swedes have a strong sense of independence and self-determination, in spite of their keen social conscience. During childhood, Swedish children quickly learn to act independently and take responsibility for their choices, and to solve problems on their own. Like the Swedish word *lagom*, which is used to describe the concept of balance and having 'just enough' or something being 'just right' in Swedish society, the Swedish language also has an untranslatable word to express the independent child ideal: *dukelig*.

Red tradition

We now understand a little about the Swedish psyche – but how do Swedes actually live? If you look at any brochure or travel guide about Sweden, you'll soon notice a common theme of red timber houses. The traditional red *faluröd* paint dates back to the 16th century, when poor Swedish merchants painted their homes red to resemble the brick dwellings owned by the much richer traders in the German city of Lübeck. They believed that if their homes looked attractive, they would one day acquire great wealth – a belief that is in stark contrast with the usual objective and down-to-earth Swedish nature.

At the heart of nature

Nature is important to Swedes, and environmental protection is taken very seriously. One manifestation of this attitude is the excessively precise waste separation system practised in the country. There are three separate containers for plastics: one for films and bags, and one each for large and small items of packaging. The Swedes voted to end nuclear power decades ago in an effort to protect the environment, and the government decided to phase out all reactors immediately after the Chernobyl disaster.

In English, please

Visitors to Sweden soon notice that virtually all Swedes speak excellent English. English-language films are shown at cinemas and broadcast on television without dubbing, and most Swedish citizens have spent some time in the USA. The roots of this special relationship with American culture date back to the 19th century, when many Swedes left their home country to emigrate to the USA and start a new life. By 1900, there were more Swedish citizens in Chicago than in Gothenburg. And for those who like to collect random facts: Further evidence of the special relationship between Sweden and the USA can be found in the fact that the Coca-Cola lettering was designed by Swedes, and that IKEA's by far most famous piece of furniture bears the name "Billy" – which is decidedly non-Swedish.

Free 14-day trial*

Sit, test, enjoy!

Struggling to imagine exactly how it feels to sit in a Svenstol® chair? Then test our dynamic 24-hour chair for yourself – **free of charge for 14 days!** As soon as you sit down, you'll feel the difference. You might not want to give your Svenstol® back at all...

*We currently can't provide the free trial for all countries.

Request a test chair by contacting us at:

info@stolcomfort.com

or by phone:

+49 (0)5261-28897-0



Play and win!

We're offering a copy of "The Martian" on DVD to ten lucky winners.

Say what you see: What word do you get when you combine the two images?
(without taking spelling into account)



Send your answer in an email with the subject line "Picture puzzle answer" to info@stolcomfort.com.

If we receive more than five correct answers, winners will be picked at random. **Closing date: 31 July 2017.**

Fast lease programme* for your new Svenstol®

If you've decided on Svenstol® and you want to budget for your investment in the most efficient way, you can now lease 24-hour chairs directly from Svenstol® via our fast and simple lease programme – so that you and your employees can start feeling the benefits of optimum seating comfort as soon as possible.

Your benefits

- Simplifies your investment decision
- Protects your liquidity
- Fast and simple process
- Tax advantages
- Service leasing available
- Option to purchase chairs

We would be happy to advise you on our business leasing options. Just contact us on +49 (0)5261-28897-0.

* Lease program currently only available in some countries.



NEW

Visit us at these upcoming trade fairs:

RETTmobil, 10 to 12 May 2017, Fulda

A+A, 17 to 20 October 2017, Düsseldorf

PMRExpo, 28 to 30 November 2017, Cologne