

At full **throttle**

activePLUS

Svenstol[®] technology
with added value.

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PLEASE TAKE A SEAT!

Svenstol[®] at the DASA.

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All in the name of driver safety: On the ATP test tracks, cars are tested to their limits around the clock. To ensure that everything runs smoothly, the control centre team use 24h chairs from Svenstol®.

The journey to full series maturity is a long and winding road for any new car. Although the latest computer technology can be used to simulate many testing processes and shorten the development time, prototype cars often drive long distances in testing before they can be finalised for production. One of the world's largest and most high-tech testing sites is operated by Automotive Testing Papenburg GmbH (ATP) in Niedersachsen. On this 780-hectare site, major car manufacturers and suppliers can put their latest developments to the test on 15 different tracks: In addition to maximum speed and braking circuits, cars can be put to the test on hills with gradients of up to 18% or on deliberately simulated poor road surfaces.

Skid pads and wet road surfaces give manufacturers an opportunity to fine-tune their dynamic driving systems, while acoustic tracks are used to check internal and external noise levels against the required quality stand-

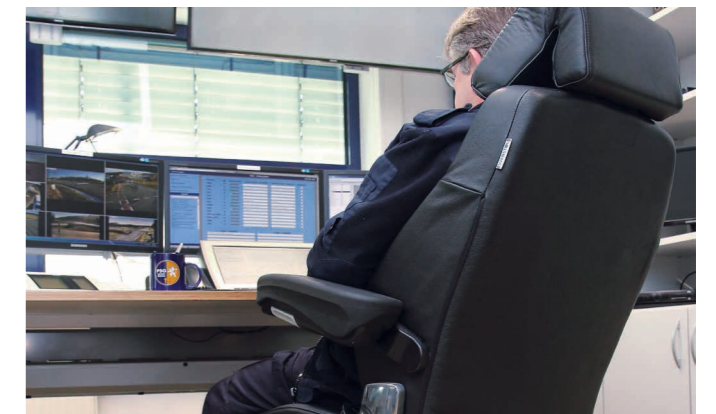
ards. The site offers testing facilities for all day-to-day driving situations that a car is expected to cope with. At 12.4 km in length, the oval track is the longest high-speed circuit in Europe.

Tests take place continuously at Papenburg, 24 hours a day, 365 days a year. Each week, the site hosts an average of 30 to 40 test teams who want to put their cars to the test on the tracks. To keep everything running smoothly – and safely – the control centre monitors and coordinates the traffic around the clock. Strict confidentiality regulations are in place on the site, and photography is forbidden. The security team ensures that all rules are complied with. If necessary, the control centre staff manage fire brigade and rescue attendances too. Complete focus and a healthy seated posture – even when remaining in the same chair for many hours at a time – are essential to the control centre role, so last year, ATP kitted out its control

centre with Svenstol® 24h chairs. These chairs permit an individually adjustable, relaxed seating position and promote circulation for maximum alertness.

The ATP facilities are not exclusively used for new car testing: Drivers wishing to improve their skills can also use the test tracks to participate in driver training and seminars. Driver safety training provided on site is delivered in accordance with the regulations of the German Road Safety Council (DVR). This means that companies may be able to claim back part of the costs of training their employees from the relevant professional association. To ensure that training participants are kept safe on the track, the control centre staff monitor their actions from their Svenstol® 24h chairs.

Svenstol®
at full throttle
Automotive
Testing Papenburg
GmbH relies
on 24h chairs



For more information on ATP, visit:
www.atp-papenburg.de

activePLUS – exceptional ergonomics

Our intensive development work has paid off: The activePlus technology in our 24h chairs has been awarded an „ergonomic product“ label by the German Association of Back Specialists (IGR).

Sitting for extended periods of time means that you move less, which places excess strain on your muscles. Often, this results in **muscular tension, pain, a rounded posture** and a **premature decline in performance**. The solution: active sitting. Just as physiotherapists, sports teachers, ergonomists and health organisations promote back health and active dynamic sitting, we want our Svenstol® activePlus mechanism to encourage you to keep moving.

How activePLUS works

The heart of the **activePlus mechanism ①** is a **torsion spring** positioned just behind the front edge of the seat. This spring is designed to create an even resistance in the backrest each time the user moves. In combination with the large seat tilt angle of **20° backwards ②** and **6° forwards ③**, the counter-pressure generated by the torsion spring promotes active sitting. This simple principle activates the muscles, improves circulation and ensures that the user regularly makes that important switch between active and passive postures – without making any conscious effort.



The activePLUS effect

- better circulation
- sit for longer without strain
- remain focused for longer
- less loss of energy, improved ability to release stress and tension
- prevent incorrect posture and relieve pressure on the intervertebral discs



Svenstol® Manager – comfortable seating for any office



An office worker spends an average of five to six hours sitting down in the course of a working day. That's a long time, and a high-quality chair is an essential part of an office worker's desk set-up. But sitting for extended periods will push traditional office chairs to their limits in terms of comfort. This is why we designed the Svenstol® Manager:

The model is based on the same key advantages as the Svenstol® 24h chairs, ensuring a comfortable, active sitting position and better circulation. Thanks to the ergonomic seat shape, you can work for hours without losing focus or suffering from muscular tension – and you can lean back and relax whenever you need to. The design and material of the seat cover and some of the equipment options on offer have been specially designed to cope with the demands of office use, making this chair great value for money.

ALSO AVAILABLE IN
150+
MODEL

Svenstol® Manager 150+

For users weighing over 150 kilograms

For users weighing significantly more than 150 kilograms, we have developed a new 150+ version of the Svenstol® Manager. Thanks to its modified mechanism (15° reverse angle of inclination and 0° forwards angle plus additional suspension), reinforced seat and dual telescopic gas suspension, the swivel chair offers a high degree of stability and comfort, even when sitting for extended periods. The 150+ chair is designed for users weighing up to 220 kg.

Typically Swedish!

Cinnamon buns are enjoyed across the globe

People all over the world share the Swedish love for these delicious baked cinnamon delights. Although it's a generally recognised fact that us Swedes invented the cinnamon bun in the 1920s, many other countries enjoy

similar local baked delicacies: The American-style cinnamon roll being just one example. The American version is a little smaller than its Swedish counterpart, and is usually eaten for breakfast, rather than as a snack with coffee, like in Sweden. In Austria, the delicacy is known as a "Zuckerschnecke", while the



Finns call it a "Korvapuusti" – which roughly translates as a "slapped ear". When you order one, you can see why: The Finnish version looks like a swollen ear. In Germany, the Swedish favourite inspired the "Franzbrötchen", or "French roll" – a baked cinnamon bun and croissant hybrid.

Even though cinnamon buns are enjoyed all over the world, Sweden is the only place where they have achieved real cult status: On 4 October each year, the Swedes celebrate national "Cinnamon Bun Day". And we're serious about our cinnamon buns: According to official figures, the average Swede consumes 316 cinnamon buns a year.

& Play win!

In which year did Sweden celebrate its first Cinnamon Bun Day?

A: 1999 B: 1979 C: 1989

Send your answer to info@stolcomfort.com. We'll select 24 correct answers at random, and each selected entrant will receive a Lorrybag made from hard-wearing lorry tarpaulin.

The deadline for entries is 31 May 2018. Good luck!

*Terms and conditions: Entrants must be aged 18 or over. Deadline for entries: 31.05.2018. Winners will be notified by email. No cash alternative. No purchase necessary. The organiser's decision is final.



Svenstol® up close and personal
Svenstol® completes Working World exhibition at DASA

How has the world of work changed in recent decades? How can we protect our health at work? These are the kinds of questions that DASA, Germany's largest working world exhibition, seeks to answer. Now, visitors to the exhibition can also discover the benefits of our Svenstol® for themselves. The chair is the perfect addition to the exhibition; as a 24h chair, it was designed specifically to make day-to-day working life easier and to prevent health risks such as back pain.

DASA is an initiative of the Federal Institute for Occupational Safety and Health (BAuA) and attracts more than 200,000 visitors each year. At the 13,000 m² site, visitors can discover 12 zones with working worlds from the past, present and future – covering everything from working at a loom to employment in the world of Industry 4.0. The exhibition is designed

for interaction: Find out just how loud things can get on a tunnel construction site, or put your back to the test with the spine walk. Take a stroll through the newly opened „Virtual world“ and be transported to an international space station. Or visit „Slaving in shifts“ to marvel at an enormous, original-size electric arc furnace and explore a modern control centre – and take a seat on our Svenstol® 24h chair.

We think that DASA is a fascinating, informative and entertaining place to visit. Children in particular will enjoy the interactive, hands-on exhibits. It's well worth a visit!

More information on DASA can be found at www.dasa-dortmund.de.

Svenstol® on the road

A new look for our
service fleet



Excellent service is part of the Svenstol® experience: In addition to a five-year guarantee, we offer our customers fast on-site service. Our sales and service teams might not be on the road 24 hours a day, 365 days a year – but they're often somewhere close by. If you've noticed a fault on your 24h chair or if you have any questions about our new models, just get in touch: We are happy to help and will offer a quick solution.

Now it's even easier for you to recognise our team: We'll come to you in our redesigned Svenstol® vehicles. Our blue, white and black vans are already on the road in Germany, with other countries set to follow soon.

Free 4-week trial Sit, test, enjoy!

Struggling to imagine exactly how it feels to sit in a Svenstol® chair? Then test our dynamic 24-hour chair for yourself – **free of charge for 4 weeks!** As soon as you sit down, you'll feel the difference. You might not want to give your Svenstol® back at all ...

Request a test chair
by contacting us at:

info@stolcomfort.com

or by phone:

+49 (0) 5261-28897-0



Visit us at these upcoming trade fairs:

RETTmobil 16 – 18 May 2018 in Fulda

ACHEMA 11 – 15 June 2018 in Frankfurt

StolComfort 